B

BBA Bachelor in BUSINESS ADMINISTRATION
IAE LILLE – FRANCE

FI

FC

MAJ 02.2015

▶ TUITIONS
Free for Erasmus students.

Initial education:
The normal tuitions of Lille 1 University.

For vocational/continuing education:
Please ask for an invoice.

▶ ADMISSION
You must justify two years of University education or higher. Erasmus students must be in a Business Administration curriculum in their own University. Others can be without education in Business Administration.

Erasmus Students:
Please contact directly Laurie Gheeraert at: erasmus-iae@iae.univ-lille1.fr

Other cases:
Send your CV, a motivation letter and other documents listed on application form. And for any other questions, please contact Pénélope Labina, program coordinator, at: penelope.labina@iae.univ-lille1.fr

Other documents:

Students (initial training):
Include all your grades reports and official certificate(s) justifying your results and success in prior Higher education studies; it is recommended to add academics recommendation letters.

Employees (Continuing education):
If you have higher education degree, add last grades reports and official certificate(s) justifying your results and success in prior Higher education studies; anyway add precise descriptions of your two last work experiences. It is advised to send official certificates from employers.

The Bachelor in Business Administration is a one-year program of courses taught in English, on the main domains of Business Administration and management (Organizational Behavior, Accounting, Marketing, Information systems, Firm economics, Finance management, Management and entrepreneurship, Human Resources management).

The success in each of the courses honors the Degree of Bachelor in BA. This degree is recognized in France as a university « Licence ».

Each course is credited in the European Credit Transfert System (ECTS).

This program is offered to non French students, to French students interested by a curriculum in English, and to middle-managers. The Erasmus students are particularly welcome.

▶ ORGANIZATION
Each UE (Unité d'Enseignement) can be separately prepared. The degree is awarded when you obtain a grade average between 10 and 20 for each UE, including the tutored project. Note that each UE represents between 20 and 40 hours of teaching + evaluation and personal assignments (preparation, exercices and case studies, and other grading).
The courses in first semester begin mid-September and end early November ; in second semester they begin early February (or end of January) and end early April. Periods mid-November till end of January and mid-April till end of June, are free of course (but not of personal work, essays and other assignments) for the internships to take place. Note that the 2nd semester internship can finish later than June, till end of September (in the legal limit of max 6 months of Internship for the whole year).

UE6, UE10 and UE11:
Options (Training Periods, essays, Dissertations)

UE6 (first semester)
Choice to make between three possibilities:

→ **Choice 1 (UE6-1):** Internship (5 weeks minimum in a firm or any kind of organism) 6 ECTS
Minimum: five weeks, but it can be longer. The training period will take place between mid-November and end of January. It can be done in France or abroad.
It is supervised by a professor. It implies the writing of a training report of 20 to 40 pages (plus annexes).

→ **Or Choice 2 (UE6-2):** Tutored project in french (6 ECTS) / encompassing French as foreign language (2 ECTS) and essay in french (4 ECTS).
The essay (20 to 40 pages) must be written in french, on a topic submitted to the head of the program.

→ **Or Choice 3 (UE6-3):** Internship (3 weeks minimum in a firm or any kind of organism) 4 ECTS + French as foreign language (2 ECTS). For Erasmus only.
As the student follows French course, the minimum duration of the internship is reduced.
The training report is also reduced (15 to 25 pages) but must be written in French.

UE10 (second semester)
UE10: offers the same three choices than UE6 (6 ECTS)

UE11 (second semester)
UE11: Dissertation 8 ECTS
The dissertation is a written piece of 40 to 60 pages (plus annexes) on a general topic in Business Administration. It is not a simple description: it has to be an analysis, supported by bibliographical references in Management Sciences. These references are empirical and theoretical. A theoretical part on the topic is expected. The supervisor will provide help to elaborate this analysis. The subject of the dissertation must be submitted to the head of the program for approval.

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iae LILLE
ECOLE UNIVERSITAIRE DE MANAGEMENT

IAE Lille | Ecole Universitaire de Management
Université de Lille, Sciences et Technologies • IAE France
104, avenue du Peuple Belge 59043 Lille Cedex

Université de Lille 1 SCIENCES ET TECHNOLOGIES

QUALICERT SGS

IAE FRANCE
Écoles Universitaires de Management

B

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▶ COURSES

→ B 1st Semester in BBA
[September to mid-November]

UE 1	Organizational Behavior (OB) and sociology of work 4 ECTS
UE 2	Accounting and cost management 6 ECTS
UE 3	Marketing and retailing 6 ECTS
UE 4	Information systems 6 ECTS
UE 5	Firm economics and economic mutations 4 ECTS
UE 6*	Internship (5 weeks minimum in a firm or other kind of organization) 6 ECTS
	Or Tutored project in French 6 ECTS / encompassing French as foreign language 2 ECTS and Essay in French 4 ECTS
	Or Internship (3 weeks minimum in a firm or other kind of organization) 4 ECTS
	+ French as foreign language 2 ECTS

→ B 2nd Semester in BBA
[February to May or June]

UE 7	Finance management 6 ECTS
UE 8	Management, Strategy and entrepreneurship 6 ECTS
UE 9	Human Resources Management 4 ECTS
UE 10*	Internship (5 weeks minimum in a firm or other kind of organization) 6 ECTS
	Or Tutored project in French 6 ECTS / encompassing French as foreign language 2 ECTS and Essay in French 4 ECTS
	Or Internship (3 weeks minimum in a firm or other kind of organization) 4 ECTS
	+ French as foreign language 2 ECTS
UE 11*	Dissertation 8 ECTS

* See organisation

CALENDAR

→ Application file available on:
www.iae.univ-lille1.fr/formation/organization-management/licence-pro/bba/18

→ Deadline for online application:
May, 15th

→ Deadline to return application file:
May, 15th

→ Application interviews:
June, 1st and 2nd

INFORMATION

Director of the program
Dominique Besson

Program coordinator
Pénélope Labina
penelope.labina@iae.univ-lille1.fr

http://lp-bba.iaelille.fr

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