

# **INNOV@INSA**

"EUROPEAN PERSPECTIVES IN ENGINEERING AND INNOVATION"



OPEN TO TOP ASIA-PACIFIC PARTNER UNIVERSITIES



Track 1: Management and Innovation in Europe

Track 2: Impact of Technological Innovation on Society

Track 3: French
Language and Crosscultural Communication

- Team challenge: conceive and present an innovative technological product for the French market
- Analyze economics and management of innovation in Europe
- Acquire product development and entrepreneurial skills in a French context
- $\bullet$  Understand the impact of different industries on society
- On-site workshops in the Croix-Rousse silk-industry district and the Michelin factory
- Learn basics of French language and culture
- Practice French in context (open-air markets...)
- Develop cross-cultural communication skills
- On-site workshops: Halles Paul Bocuse, Vieux-Lyon
- Day-trip to Annecy, the French Venice
- Day-trip to Mont Blanc, the highest peak in Europe
- Musée des Confluences, Lyon's most popular museum

Social and Cultural Activities



INSA Lyon is one of the great European Universities of Science and Technology.

INSA Lyon trains multi-skilled, humanist, innovative engineers and doctors equipped with an entrepreneurial spirit and a strong global mindset.

#### **Dates**

### June 30th - July 21st, 2017

#### **Objectives**

- Learn about European Perspectives of Engineering and Innovation through a training program integrating innovative pedagogy and entrepreneurship
- Acquire valuable international experience in Europe
- Experience French culture, learn French and practice English
- Discover INSA Lyon, a place you may want to come back to!

#### **Application**

- Open to all Science and Engineering students
- Fluency in English is mandatory
- Knowledge of French is not required
- Check with your home University for the application process

## Program Fees 2195 €

#### Program fees include:

- On-campus accommodation
- Meals
- Cultural and social activities
- Day-trips

Tuition fees waived





www.insa-lyon.fr





