



UNIDO DAY 2021

邀请函 INVITATION

我们谨代表组委会诚挚邀请您出席2021年4月16日在第八届上交会期间举办的“2021联合国工业发展组织主题日(UNIDO DAY 2021)活动”，此次活动将采取线上和线下相结合的方式举办。

联合国工业发展组织(UNIDO)是致力于促进工业发展的联合国专门机构，努力完成减贫、包容性全球化和环境可持续方面的目标(www.unido.org)。在后疫情时代，为推动全球经济绿色复苏、包容性复苏和创新性复苏，促进可持续性技术的全球化应用与落地，UNIDO充分调动全球投资促进网络(ITP)资源来推动建立产业技术与国际合作生态。为此，我们将UNIDO DAY 2021的主题定位为“产业技术创新与国际合作|发动疫后经济复苏引擎”来呼应第八届上交会活动的主题“创新驱动发展，保护知识产权，促进技术贸易”。活动将通过联合国工发组织研究成果及成员国采购需求发布、高端政策及产业发展对话、国际项目路演和面对面合作洽谈等形式实现国内外项目精准对接，来启动疫后经济复苏的引擎(初步议程如附)。

在此我们诚邀您出席UNIDO DAY 2021。

期待您的参与!

联合国工业发展组织2021主题日活动组委会

2021年4月6日

On behalf of Organizing Committee, we cordially invite you to attend UNIDO DAY 2021, to be held online and offline during the 8th China (Shanghai) International Technology Fair (CSITF) on 16 April 2021.

The United Nations Industrial Development Organization (UNIDO) is a United Nations specialized agency dedicated to promoting industrial development and working towards the goals of poverty reduction, inclusive globalization and environmental sustainability (www.unido.org). In the Post-COVID-19 era, in order to promote green, inclusive and innovative recovery of global economy and catalyze the global application and implementation of sustainable innovation technologies, UNIDO strives to establish an industrial technology and international cooperation ecosystem by mobilizing its global network and resources. This year, we position the theme of UNIDO DAY 2021 as "World Industrial Innovative Technology Cooperation (WiiTs) Step Up the Industrialization Ladder in the Post-COVID-19 Era", echoing the theme of the eighth China (Shanghai) International Technology Fair "Innovation-driven Development, Intellectual Property Protection, Technology Transfer Promotion". The Event will witness the launch of UNIDO Procurement Opportunities in China for the first time; will explore topics of Industrial Development and Innovative Technology in the Post-COVID-19 Era through the Dialogue; and will promote international technology transfer and cross-border industrial cooperation through the global project road show and project matchmaking (tentative agenda attached).

We hereby invite you to attend UNIDO DAY 2021. We look forward to your participation!

UNIDO DAY 2021 Organizing Committee

April 6, 2021

联系人: 叶霖 (18616193256; l.ye@apmenet.org)

*报名方式:

如果使用电脑端报名, 请输入网址: <http://unidoday.mikecrm.com/Xdudgf0> 填写参会回执;

如果使用手机端报名, 请扫描二维码提交参会回执。

*因防疫要求, 现场席位有限, 以会议组委会邮件回复确认报名是否成功。

Contact: Ms. Angelina YE (18616193256; l.ye@apmenet.org)

*Registration from PC: Please click the link: <http://unidoday.mikecrm.com/Xdudgf0>;

Registration from Mobile: Please scan the QR Code and submit the form.



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



中国(上海)国际技术进出口交易会
CHINA (SHANGHAI) INTERNATIONAL TECHNOLOGY FAIR

第八届上交会联合国工业发展组织主题日会议议程（草案）

UNIDO Day of the 8th CSITF Draft Agenda

主办单位

联合国工业发展组织
中国国际贸易促进委员会
上海交通大学

Host

United Nations Industrial Development Organization (UNIDO)
China Council for the Promotion of International Trade (CCPIT)
Shanghai Jiao Tong University (SJTU)

承办单位

联合国工业发展组织上海投资促进中心
上海交通大学绿色增长联合研究院
上海市外商投资协会
上海市海外经济技术促进会

Organizer

UNIDO ITPO Shanghai
ISID Joint Institute of Shanghai Jiao Tong University
Shanghai Foreign Investment Association (SHFIA)
Shanghai Overseas Economics & Technology Promotion Association (SOPA)

协办单位

联合国工业发展组织绿色产业平台
首都科技发展战略研究院
中国国际商会区块链创新服务产业委员会

Co-Organizer

UNIDO Green Industrial Platform
Capital Institute of Science and Technology Development Strategy (CISTDS)
Blockchain Innovation Service Industry Committee of China Chamber of International Commerce (BISIC of CCOIC)

战略合作伙伴

上海金桥（集团）有限公司

Strategic Partner

Shanghai Jinqiao (Group) Limited Company

2021 工发日主题:

产业技术创新与国际合作|发动疫后经济复苏引擎

Theme of UNIDO Day 2021:

WiiTs Step Up the Industrialization Ladder in the Post-COVID-19 Era

上午场活动: Main Conference

Morning Session: 产业技术创新与国际合作|发动疫后经济复苏引擎论坛

Conference: WiiTs Step Up the Industrialization Ladder in the Post-COVID-19 Era

时间: 2021 年 4 月 16 日 9:00-12:00

Date: April 16, 2021 9:00-12:00

地点: 上海世博展览馆 1B 会议厅 (地址: 上海市浦东新区国展路 1099 号)

Venue: No.1B Conference Room, Shanghai EXPO Center

议程

Agenda

开幕式 主持人: 江予菲 第一财经频道主持人 Opening Ceremony Moderator: Ms.Jiang Yufei SMG CBN Host	
9:00-9:05	主持人开场辞, 介绍出席领导和嘉宾 Leaders and Guests Introduction by Moderator
9:05-9:40	开幕式 Opening Ceremony
	主办方及政府领导开幕致辞 Opening Remarks
	1、联合国工业发展组织总干事 李勇 视频致辞 5 分钟 Mr. Li Yong, Director General of UNIDO
	2、中国国际贸易促进委员会会长 高燕 视频致辞 5 分钟 Ms. Gao Yan, Chairperson of the Organizing Committee of CCPIT
	3、上海交通大学学校领导 5 分钟 Leader of SJTU
	4、上海市人民政府领导 5 分钟 Leader of Shanghai Municipal Government
	发布及授牌仪式 Launching & Awarding Ceremony
	1、授牌仪式 Awarding Ceremony: 10 分钟 WiiTs (产业技术创新和国际合作) 注册认证技术授牌仪式 Awarding Ceremony of WiiTs Registered Companies

	<p>2、应对新冠, UNIDO 数字化转型与产业复苏对策报告及 UNIDO 成员国采购系统发布仪式: 10 分钟</p> <p>Introduction of UNIDO Procurement System and Publication: <i>COVID-19 Implications and Responses: Digital Transformation and Industrial Recovery</i></p>
<p>主旨演讲及圆桌对话 Keynote Speech and Roundtable Dialogue</p>	
<p>9:40-10:10</p>	<p>1、主旨演讲一 The 1st Keynote Speech (15 分钟)</p> <ul style="list-style-type: none"> ● 林唐懿女士 UNIDO 驻华代表, 中朝蒙古三国地区办公室主任 / Ms. Tonilyn P. Lim, Representative of UNIDO and Head of UNIDO's Regional Office for China, the DPR Korea and Mongolia <p>2、主旨演讲二 The 2nd Keynote Speech (15 分钟)</p> <ul style="list-style-type: none"> ● 谢祖堃博士 高风咨询公司创始人兼 CEO、香港国际金融学会创会理事, 香港中文大学商学院客座教授 / Dr. Edward Tse Founder & CEO of Gao Feng Advisory Company, Founding Governor of the Hong Kong Institution for International Finance, Adjunct Professor of the School of Business Administration, University of Hong Kong <p>演讲主题: 重新设定疫后全球投资和技术合作优先级</p>
<p>10:10-12:00</p>	<p>1、圆桌对话一 The 1st Round Table Dialogue (45 分钟)</p> <p>可持续技术弥合数字鸿沟实现包容性复苏 Sustainable Technology Bridges the Digital Divide for Inclusive Recovery</p> <ul style="list-style-type: none"> ● 对话主持人 Dialogue Moderator <p>张礼立博士 上海市海外经济技术促进会秘书长、国家电子政务质检中心溯源体系研究中心主任 / Secretary General of Shanghai Oversea Economics & Technology Association Promotion Association, Director, Traceability System Research Institute of National E-Government Quality Supervision and Testing Center</p> <ul style="list-style-type: none"> ● 对话嘉宾 Panelists: <ol style="list-style-type: none"> 1) 梁春晓先生 信息社会 50 人论坛理事、盘古智库老龄社会研究中心主任 / Mr. Chunxiao Liang, Director of PanGoal Aging Society Research Center, Council Member of Information Society 50 Forum 2) 石安先生 罗克韦尔自动化(中国)有限公司 总裁 / Mr. Ian Shih, Regional VP of Rockwell Automation China 3) 陈秋霖先生 中国社会科学院当代中国研究所科研办副主任、健

康业发展研究中心副主任,当代中国出版社副社长/ Prof. Chen Qiulin, Professor of Health Economics, Institute of Population and Labor Economics of Chinese Academy of Social Sciences, Deputy Director of Health Industry Development Research Center, China Academy of Social Sciences, Vice President, Contemporary China Publishing House

- 现场问答 Q&A: 10 分钟

2、圆桌对话二 The 2nd Round Table Dialogue (45 分钟)

国际技术合作促进绿色复苏履行碳中和承诺 Global Technology Cooperation Promotes Green Recovery to Implement Carbon Neutral Commitment

- 对话主持人 Dialogue Moderator: 关成华教授 联合国工业发展组织绿色产业平台主任/Prof. Guan Chenghua, Director of UNIDO Green Industrial Platform

- 对话嘉宾 Panelists:

1) 露丝·海伦娜女士 (拟邀) 哥伦比亚驻华总领事/ Ms.Luz Helena Echevery Consul General of Colombia in China

2) 耿涌教授 上海交通大学环境科学与工程学院院长, 绿色增长联合研究院院长, 国际与公共事务学院副院长/Mr.Geng Yong Dean of School of Environmental Science and Engineering of SJTU, Dean of Joint Institute of Inclusive and Sustainable Industrial Development, Deputy Dean of the School of International and Public Affairs

- 现场问答 Q&A: 10 分钟

下午场活动: **WiiTs 项目路演及国家采购需求对接**

Afternoon Session: WiiTs Project Roadshow & Matchmaking and National Procurement Opportunities

时间: 2021 年 4 月 16 日 14:00-17:00

Date: 16 April 2021 14:00-17:00

地点: 上海世博展览馆 1B 会议厅 (地址: 上海市浦东新区国展路 1099 号)

Venue: No.1B Conference Room, Shanghai EXPO Center

议程 Agenda

14:00-14:10	主持人开场辞, 介绍出席领导和嘉宾 5 分钟 Leaders and Guests Introduction by Moderator
	致辞 Welcome Remark 5 分钟 龚维希先生(在线) 联合国工发组织投资与技术促进网络秘书处协调员、投资与技术促进处处长/Mr. Weixi Gong (Online) Chief of Investment and Technology Promotion Division and Coordinator of Investment and Technology Promotion Network, UNIDO
14:10-14:30	主旨演讲 Keynote Speech (20 分钟) 上海金桥集团领导 Leader from Shanghai Jinqiao (Group) Limited Company
14:30-15:00	技术合作与需求发布 Global Technology & Project Matchmaking 1、哥伦比亚农业数字化需求: 10 分钟 Demand of Agri-Digitalization in Colombia ● 仝泰丽女士 哥伦比亚驻华使馆商务参赞 / Ms. Natalia Tobon Commercial Counsellor Colombian Embassy in China 2、日本 ITPO 可持续技术促进平台与 UNIDO 全球采购需求: 20 分钟 Sustainable Technology Promotion Platform (STePP) & UNIDO Procurement Opportunities ● Yuko Yasunaga 先生(在线), 联合国工发日本投资与技术促进办公室主任 /Mr. Yuko Yasunaga, Head of UNIDO ITPO Japan 3、在线嘉宾问答 ● Natalie Maabdi 女士(在线) 联合国工发成员国采购需求部门采购官员 / Ms. Natalie Maabdi (Online) Contracts Officer of Procurement Services Unit, UNIDO Q&A Session 现场问答: 5 分钟
15:00-17:00	WiiTs 项目路演及对接 Project Roadshow & Matchmaking